



2025 Election Candidate Bio

Name: Mary Moran

Running for the position of: Director (2-year term)

Residence: Calgary, Alberta

Relevant Education, Career and Volunteer and Skating Experience

Education

MBA and ICD.D (Institute of Corporate Directors Designation)

Career

I had a successful forty-year career in both the private and public sector spanning across a number of fast-paced, highly competitive industries for some of Canada's most recognized brands including Wardair, Canadian Airlines, Delta Hotels and TELUS. In the final stage of my career, I worked for government funded non-profit organizations where I progressed my career to become the Chief Executive Officer (CEO). I held the CEO position for Calgary Economic Development, the \$100 million Opportunity Calgary Investment Fund, and the Calgary Film Centre – simultaneously – leading and learning from inspiring teams working to diversify Calgary's economy. I also had the distinct opportunity to be the CEO of the Calgary 2026 Olympic and Paralympic Bid Corporation. In 2022, I received a Queen Elizabeth II Platinum Jubilee Medal from the Government of Alberta for my professional contributions to the economy and community.

Since I retired in 2021, I have dedicated my time to building and giving back to the community. I currently serve as the Chair for Skate AB | NT | NU, Alberta Sport Leadership and Kudos Inc., a Calgary based tech company.

Volunteer

I am a long-time volunteer and have spent the last 25-years volunteering with approximately seventeen non-profit organization in Calgary, Alberta and across Canada. My volunteer time has been focused on youth, health and sport with an inordinate amount of volunteer time going to where my passion lies - in sport. In addition to serving as the Chair for Skate AB | NT | NU and Alberta Sport Leadership, I have volunteered in a number of sport-related positions – from a ski coach, including for mental and physically challenged children; to serving on the Executive at Calgary Synchronized Skating Club; to supporting Local Organizing Committees for synchronized skating and national and international skating competitions; to being the Chair of Sport Calgary. I have a breadth and depth of experience and have had exposure to best practices across a

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multitude of sports at all levels.

Skating

I have been blessed to have spent the better part of six-decades skating. Although I skated individually for the majority of life, I took up synchronized skating as an adult and spent 23 seasons surrounded by a diverse yet harmonized group of women who placed tremendous value on working hard, getting results and having fun along the way. During my time as a member of the Black Gold Adult 1 Synchro team, we earned a silver medal at Canadian National Synchronized Skating Championship and were 12 times Mountain Regional Synchronized Skating Champions. Sadly, a fractured shoulder (from skating) took me out of the roster this past year.

Experience Relevant to the Skate AB | NT | NU Board of Directors

With 40 years of corporate leadership and governance experience, including my current role as Chair of the Skate AB | NT | NU Board, I bring deep strategic insight, financial acumen, and a commitment to sound decision-making. My ICD.D designation reinforces my understanding of fiduciary responsibilities, risk management, and organizational oversight.

My lifelong involvement in sport and, in particular, skating—spanning 60 years as an athlete, event volunteer, club executive and board member—gives me a comprehensive understanding of the sport from many levels, from grassroots to high performance. This lived experience allows me to balance governance with empathy for athletes, coaches, officials, volunteers, and administrators.

Having volunteered with 17 non-profit organizations, I understand the challenges and opportunities faced by mission-driven entities. I am known for fostering collaboration, driving change and innovation, and maintaining a strong values and fact-based approach to leadership. I offer a unique blend of corporate discipline, community service, and sport-specific expertise to help organizations thrive.

When I elected as Chair, I stated a vision that Skate AB | NT | NU becomes one of the premier Sections in Skate Canada's network and across the provincial sport organizations. During the last two years, we finalized our 2022-2026 Strategic Plan, aligned our bylaws to Skate Canada and the Sport Code of Governance, revamped our risk matrix and undertook a culture and re-organization initiative. However, the work is not done, and many of these significant strategic initiatives take time to yield results. It would be an honour to have the opportunity to be re-



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elected and continue with this work, ensuring the organization successfully transitions and is set up for future success for many years to come.