



Fundraising Ideas for Clubs

The following list of fundraising ideas has been collected from various clubs throughout the Section. The list includes activities that have been successful for some clubs. There are many potential opportunities for fundraising that may not be included in this list. A club's board of directors should assess what type of fundraising activities will work for their club.

a) Grant opportunities

Research on the internet for any grant opportunities for non-profit organizations in your local town/city and provincially/territorially. Grant applications must be well written.

b) Request donations from local service organizations and businesses

Tips for successful campaigns include:

- Build relationships through respect and regard.
- Always be on the lookout for opportunities and different sources of funding.
- Be willing to ask. If you have a valuable program and you are asking for an investment in that program you will be more successful.
- Be persistent. Keep trying - Determine what works best.
- Be sincere and grateful.
- Build positive results for sponsors.

c) Operate the arena concession

Club members work in the concession as one of the responsibilities of belonging to the club. Another alternative is to hire staff to run the concession with proceeds to the club.

d) Grocery gift cards

Some grocery stores provide a 6% to 8% profit when a minimum number and value of gift cards are purchased. The club would need to inquire with the stores in their area about their fundraising options. For example, if \$20,000 in gift certificates were purchased by a 25 member club from the store, then each skater would be responsible for \$800.00 in grocery store certificates. The skater's family can either use the gift certificates or sell them to others. In this example, the club could make \$1600.00.

e) Highway Clean-Up

Contact municipality or county to ask for details regarding this activity.

f) Casino and Bingo

Club members may volunteer. Contact Alberta Gaming to apply.

g) Produce an ice show

h) Hold a bottle drive

Bottles and other recycling products can be dropped off at recycling depots with credits applied to clubs. Check with recycling depots or municipalities regarding this program.

i) Hold a Skate-a-Thon

Club skaters would collect sponsors and skate laps. Invite community organizations and businesses to sponsor a skater from their organization or to donate a lump sum to support the event.

j) Sell various products

Examples of product that may be sold include: chocolate, pasta, pizza, meat, popcorn, poinsettias, epicure, Mabels Labels. Contact suppliers through their websites. Often they mail or email information to clubs. Check minimum order requirements.

k) Request suggestions from club members

Some members may be distributors for products or have ideas for fundraising.

l) Raffles

Gaming license is required.

m) Dinner and silent auctions

Service Organizations may provide the meal or a caterer could be hired. Club members, service organizations or businesses may provide auction items. Murder mystery dinners are another option.

n) Silent auctions

May be held at carnivals and other club events

o) Sell 50/50 tickets at events

Gaming license required. There is a maximum number of tickets that can be sold.

p) Sell community birthday calendars

Subscribers to calendar have names and anniversaries on the calendar. Advertising is sold to businesses and is located around the outside of the calendar.

q) Sell cash calendars

Buyers pay cash for the calendar and weekly or monthly draws for cash are made. Club members may be required to sell a predetermined minimum number of calendars.

r) Deliver telephone books

The telephone company pays the organization a fee for each book delivered. Contact Telus for more information.

s) Sell advertising to be displayed at the arena

Communicate with arena management regarding policies related to this activity.

t) Search the Internet for more information

Some websites include:

canadianfundraising.com

www.fundraising.com

www.fund-raising-ideas-center.com

www.fundraising-ideas.org/DIY/

www.charityvillage.com

