

# PRESSRELEASE

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## Triple Flip Celebrating 10 Years as a Sponsor of Skate Canada: Alberta-NWT/Nunavut

EDMONTON, AB: Skate Canada: Alberta-NWT/Nunavut (Section) is excited to celebrate 10 years of sponsorship with Triple Flip. Triple Flip has been supporting figure skaters within the Section since 2006. Triple Flip will remain the Official Teamwear Supplier, for male and female athletes in the Section, supporting young athletes from the development stages through to competitive levels.

Proudly Alberta-based, Triple Flip is one of Canada's leading activewear brands, with Triple Flip retail stores across the country catering to pre-teen girls. The Triple Flip TEAM division serves the need of athletic teams by outfitting them with training, competitive and warm-up gear, for men and women from youth to adult.

"Skate Canada: Alberta-NWT/Nunavut is honoured that Triple Flip has continued their sponsorship for the past 10 years. Triple Flip's focus on promoting a healthy lifestyle and positive self-image makes them the perfect fit to be the Section's Official Teamwear Supplier" said Donna Moses, Skate Canada: Alberta-NWT/Nunavut Chair.

"We are excited to celebrate our 10<sup>th</sup> anniversary as a sponsor of Skate Canada: Alberta-NWT/Nunavut. Our continued support of the Section as a Gold Sponsor, demonstrates our shared passion for promoting youth athletes, from the beginner who is just learning to skate, to elite levels representing some of Canada's top athletes" said Linda Maslechko, CEO, Triple Flip.

Triple Flip will be outfitting Skate Canada: Alberta-NWT/Nunavut skaters headed to the 2017 Skate Canada Challenge, November 30 – December 4, 2016 in Pierrefonds, Quebec and the 2017 Canadian Tire National Skating Championships, January 16 - 22, 2017 in Ottawa, Ontario. All Section Junior Development Team members will also be outfitted in official Teamwear supplied by Triple Flip.

Triple Flip will be on site at the 2016 Skate Canada: Alberta-NWT/Nunavut Sectional Championships selling their merchandise.

For more information on Triple Flip please visit [www.tripleflip.ca](http://www.tripleflip.ca).

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**About Us:** Skate Canada: Alberta – NWT/Nunavut is dedicated to the principles of enabling everyone to participate in skating throughout their lifetime for fun, fitness, and/or achievement. Skate Canada: Alberta – NWT/Nunavut ("Section") is a non-profit sport organization and is the provincial governing body for the sport of figure skating in Alberta. Skate Canada: Alberta-NWT/Nunavut is committed to excellence in the delivery of quality skating programs and services.

### **About Triple Flip**

*Triple Flip has achieved significant growth from its original Calgary flagship store in 2005, to become an award-winning national brand with retail stores across the country, an ecommerce presence, and Triple Flip TEAM, which has served more than 400 teams nationwide. Triple Flip plays an active role in the communities it serves, operating numerous pop-ups each year in support of youth sports, and aligns with organizations to bring programming to girls that help build self-esteem, with its social mission to foster body-confidence in young girls through a healthy relationship with fashion. For more information please visit [www.tripleflip.ca](http://www.tripleflip.ca).*

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